



**Federal Transit Administration (FTA)
Overall Disadvantaged Business
Enterprise (DBE)
Goal-Setting Methodology**

**Goal Period:
Federal Fiscal Years (FFY) 2021-2023**

Submitted in fulfillment of:
Title 49 Code of Federal Regulations Part 26



I. INTRODUCTION

The City of Davis (City) is a recipient of federal transit funds. The University of California at Davis (University) on behalf of Unitrans, a unit of the University, is the sub-recipient of the grants which partially fund Unitrans' capital projects and operating costs. For each FTA grant, an agreement exists between the University and the City, which passes the federal grant requirements on to the University. Throughout this document, "Unitrans" refers to the University acting as the sub-recipient to the City of Davis on behalf of Unitrans, a unit of the University.

Unitrans herein sets forth its Overall Disadvantaged Business Enterprise (DBE) Goal and corresponding federally prescribed goal-setting methodology for the Federal Fiscal Year (FFY) period of 2021-2023 (October 1, 2020 through September 30, 2023), pursuant to Title 49 Code of Federal Regulations (CFR) Part 26 "Participation by Disadvantaged Business Enterprises in U.S. Department of Transportation Programs." The purpose of the DBE goal-setting process is to level the playing field so that DBEs can compete fairly for U.S. Department of Transportation (USDOT)-assisted contracts, however, the program must be narrowly tailored in accordance with applicable law.

II. BACKGROUND

As the recipient of federal transit funds, the City of Davis utilizes only a small portion of FTA funding for the purchase of paratransit vehicles, which is not subject to the DBE goal-setting process. The City passes the remainder of FTA funds through to Unitrans for the provision of fixed route transit service. Therefore, as a condition of receiving this assistance, Unitrans assures the City that it will comply with FTA's DBE requirements. Therefore, in accordance with Title 49 CFR Part 26 provisions, Unitrans develops and submits a Triennial Overall DBE Goal for its FTA-assisted projects.

Unitrans herein presents its Overall DBE Goal Methodology for FFY 2021-2023.

III. FTA-ASSISTED CONTRACTING PROGRAM FOR FFY 2021-2023

Market Area

The Federal DBE Program requires agencies to implement the DBE Program based on information from the relevant geographic market area—the area in which the agency spends the substantial majority of its contracting dollars. Unitrans previously recognized a market area of Sacramento, Solano, and Yolo counties. A review of Unitrans's bidder's list supported the recognized market area as the geographic area that is:

- where a large majority of contracting dollars is expended, and
- where a substantial number of contractors and subcontractors are located and available to submit bids, quotes, or proposals.

Anticipated Projects

Unitrans has numerous FTA-assisted procurements that are anticipated to be awarded during the upcoming triennial period and that were considered in preparing this goal methodology. The procurements are listed in Table 1 below.

- Column A lists the name and brief description of the project.
- Column B lists the total estimated cost of the project.
- Column C lists the estimated FTA dollar share for the project.
- Column D lists estimated FTA percentage share for the project.



Table 1

A	B	C	D
Procurement Description ¹	Total Est. Project Cost	Est. FTA \$ Share	Est. FTA % Share
Building and Facility Maintenance and Repair services	\$19,212	\$5,187	27%
Vehicle Parts, Accessories, Components, and Tools	\$1,600,778	\$432,210	27%
Prefabricated building; Storage Accessories and Supplies	\$54,583	\$14,737	27%
Camera accessories, and digital camcorders or video cameras	\$25,856	\$6,981	27%
Laboratory Equipment	\$11,656	\$3,147	27%
Hardware supplies	\$14,439	\$3,899	27%
Cleaning Equipment and Supplies	\$10,395	\$2,807	27%
Security and Safety Equipment and Supplies	\$13,231	\$3,572	27%
Information Technology supplies	\$22,036	\$5,950	27%
Office Equipment and Accessories and Supplies	\$17,392	\$4,696	27%
Fuels and Fuel Additives and Lubricants	\$91,981	\$24,835	27%
Vehicle Power Generation and Distribution; batteries	\$62,534	\$16,884	27%
Wall clocks	\$10,710	\$2,892	27%
Scheduled bus services	\$125,392	\$33,856	27%
Cellular telephone services	\$40,411	\$10,911	27%
Financial accounting services	\$11,603	\$3,133	27%
Computer hardware maintenance support service, Data conversion, Software maintenance, System installation	\$10,511	\$2,838	27%
Management consulting;	\$17,410	\$4,701	27%
Vehicle Repair	\$101,022	\$27,276	27%
Uniforms and laundry services	\$36,469	\$9,847	27%
Total	\$2,297,621	\$620,358	27%

Unitrans does not award any funds to subrecipients and therefore, there are no subcontracting opportunities with any subrecipients included in Table 1.

Categories of Work

Unitrans reviewed the projects to be awarded in the triennial period and determined the applicable categories of work applicable for each project using North American Industry Classification System (NAICS) codes. The corresponding dollar values for each NAICS code for the project were summarized for purposes of weighting the categories of work based on the staff estimates. Table 2 provides a summary of the categories of work with estimated dollars for each.

- Column A lists the category of work (NAICS) code.
- Column B lists the category of work (NAICS) title.
- Column C lists the estimated FTA dollar share for each NAICS code.
- Column D lists the estimated percentage of each NAICS code (the estimated FTA dollars for each NAICS code divided by the grand total of all estimated FTA dollars).

¹ Only procurements over \$10,000 are included in this table as project less than this amount are not likely to have subcontracting opportunities.



A	B	C	D
NAICS Code	Category of Work	Est. FTA \$ by NAICS	Est. FTA % by NAICS
236220	Commercial and institutional building construction	\$5,187	0.8%
423120	Motor vehicle supplies and new parts merchant wholesalers	\$432,210	69.7%
423390	Other construction material merchant wholesalers	\$14,737	2.4%
423410	Photographic equipment and supplies merchant wholesalers	\$6,981	1.1%
423490	Other professional equipment and supplies merchant wholesalers	\$3,147	0.5%
423710	Hardware merchant wholesalers	\$3,899	0.6%
423850	Service establishment equipment and supplies merchant wholesalers	\$2,807	0.5%
423990	Other miscellaneous durable goods merchant wholesalers	\$3,572	0.6%
423430	Computer and computer peripheral equipment and software merchant wholesalers	\$5,950	1.0%
424120	Stationery and office supplies merchant wholesalers	\$4,696	0.8%
424720	Petroleum and petroleum products merchant wholesalers (except bulk stations and terminals)	\$24,835	4.0%
441310	Automotive parts and accessories stores	\$16,884	2.7%
453998	All other miscellaneous store retailers (except tobacco stores)	\$2,892	0.5%
485999	All other transit and ground passenger transportation	\$33,856	5.5%
517312	Wireless Telecommunications Carriers (except Satellite)	\$10,911	1.8%
541211	Offices of certified public accountants	\$3,133	0.5%
541511	Custom computer programming services	\$2,838	0.5%
541613	Marketing consulting services	\$4,701	0.8%
811111	General automotive repair	\$27,276	4.4%
812332	Industrial launderers	\$9,847	1.6%
TOTAL		\$620,358	100.0%

IV. GOAL METHODOLOGY

Step 1: Determination of a Base Figure (26.45)²

To establish Unitrans's Base Figure of the relative availability of DBEs to all comparable firms (DBE and non-DBE) available to bid or propose on Unitrans's FTA-assisted contracting opportunities projected to be solicited during the triennial goal period, Unitrans followed the prescribed federal methodology to determine relative availability. This was accomplished by assessing the California Unified Certification Program (CUCP) DBE Database of Certified Firms and the 2018 U.S. Census Bureau County Business Patterns Database within Unitrans's market area for each of the categories of work defined in Table 2.

In accordance with the formula listed below, the Base Figure is derived by:

- dividing the number of ready, willing and able DBE firms identified for each NAICS work category by the number of all firms identified within the market area for each corresponding work category (relative availability),

² 26.45 represents Title 49 CFR Part 26 regulatory goal setting methodology reference.



- weighting the relative availability for each work category by the corresponding work category weight from Table 2 (weighted ratio), and
- adding the weighted ratio figures together.

$$\text{Base Figure} = \sum \frac{(\text{Number of Ready, Willing and Able DBEs})}{(\text{Number of All Ready, Willing and Able Firms})} \times \text{Weighted Ratio}$$

⇒ For the numerator: CUCP DBE Database of Certified Firms

⇒ For the denominator: 2018 U.S. Census Bureau County Business Patterns Database

A concerted effort was made to ensure that the scope of businesses included in the numerator were as close as possible to the scope included in the denominator. The result of the Base Figure calculation is shown in Table 3.

Column A: lists the category of work (NAICS) code.

Column B: lists the category of work (NAICS) title.

Column C: lists the estimated percentage of each NAICS code (the estimated FTA dollars for each NAICS code divided by the grand total of all estimated FTA dollars) from Table 2.

Column D: lists number of DBEs in the market area for each NAICS code from the California Unified Certification Program (CUCP) DBE Database of Certified Firms.

Column E: lists number of all firms (DBE and non-DBE) in the market area for each NAICS code from the 2018 U.S. Census Bureau County Business Patterns Database.

Column F: lists the DBE availability for each NAICS code (the number of DBEs divided by the number of all firms, multiplied by the estimated NAICS percentage).

The weighted base figure is the sum of the DBE availability for each NAICS code.

Table 3

A	B	C	D	E	F
NAICS Code	Category of Work	Est. FTA % by NAICS	DBEs	All Firms	Weighted Ratio
236220	Commercial and institutional building construction	0.8%	8	227	0.0%
423120	Motor vehicle supplies and new parts merchant wholesalers	69.7%	1	68	1.0%
423390	Other construction material merchant wholesalers	2.4%	0	22	0.0%
423410	Photographic equipment and supplies merchant wholesalers	1.1%	0	0	0.0%
423490	Other professional equipment and supplies merchant wholesalers	0.5%	0	10	0.0%
423710	Hardware merchant wholesalers	0.6%	1	34	0.0%
423850	Service establishment equipment and supplies merchant wholesalers	0.5%	3	30	0.0%
423990	Other miscellaneous durable goods merchant wholesalers	0.6%	5	41	0.1%
423430	Computer and computer peripheral equipment and software merchant wholesalers	1.0%	0	27	0.0%
424120	Stationery and office supplies merchant wholesalers	0.8%	0	22	0.0%
424720	Petroleum and petroleum products merchant wholesalers (except bulk stations and terminals)	4.0%	1	7	0.6%
441310	Automotive parts and accessories stores	2.7%	0	229	0.0%



A NAICS Code	B Category of Work	C Est. FTA % by NAICS	D DBEs	E All Firms	F Weighted Ratio
453998	All other miscellaneous store retailers (except tobacco stores)	0.5%	0	110	0.0%
485999	All other transit and ground passenger transportation	5.5%	1	18	0.3%
517312	Wireless Telecommunications Carriers (except Satellite)	1.8%	0	156	0.0%
541211	Offices of certified public accountants	0.5%	1	270	0.0%
541511	Custom computer programming services	0.5%	8	335	0.0%
541613	Marketing consulting services	0.8%	17	135	0.1%
811111	General automotive repair	4.4%	0	508	0.0%
812332	Industrial launderers	1.6%	0	11	0.0%
Weighted Base Figure					2.2%

Step 2: Adjusting the Base Figure

Upon establishing the Weighted Base Figure, Unitrans reviewed and assessed other known evidence potentially impacting the relative availability of DBEs within the market area, in accordance with prescribed narrow tailoring provisions set forth under 49 CFR Part 26.45: Step 2; DBE Goal Adjustment guidelines.

A. Past DBE Goal Attainments

Historical DBE participation attainments provide demonstrable evidence of DBE availability and capacity to perform on Unitrans’s projects. The projects anticipated to be awarded during the triennial period are substantially similar to those awarded in the recent past. Unitrans calculated past DBE participation attainments for the five (5) federal fiscal years, for which DBE attainment data is available. The table below reflects the demonstrated capacity of DBEs (measured by actual historical DBE participation attainments) on FTA-assisted contracts awarded by Unitrans within the last five (5) federal fiscal years.

Table 4

FEDEAL FISCAL YEAR (FFY)	FTA DBE GOAL ATTAINMENT %
2015/2016	0.0%
2016/2017	2.0%
2017/2018	0.6%
2018/2019	1.9%
2019/2020	1.5%
Median DBE Attainment	1.5%

The median DBE participation within the last five (5) FFYs is 1.5%. An adjustment to the Weighted Base Figure based on Unitrans past DBE goal attainments has been made:

$$\begin{array}{rclclcl}
 \text{DBE Weighted} & & & & & & \\
 \text{Base Figure} & + & \text{Median DBE Participation} & \div 2 & = & \text{Adjusted Base Figure} \\
 (2.2\%) & & (1.5\%) & & & (1.8\%)
 \end{array}$$



B. Disparity Studies

Unitrans has not conducted an Availability and Disparity Study but has reviewed the draft results from the Caltrans 2018 FTA Disparity Study. Unitrans determined that the types of work included in the disparity study along with their respective market area are not representative of the projected FTA-assisted contracts for this upcoming triennial period. Unitrans has elected to not use the Caltrans 2018 FTA Disparity Study data as a basis for adjusting the base figure for this triennial period.

Unitrans is not aware of any other current disparity studies within their jurisdiction and/or market area that are demonstrably similar in size and nature to consider in this step of the goal setting analysis. Unitrans uses a strictly race-neutral DBE program, but will continue to seek out disparity studies of a similar size and nature to consider for subsequent triennial goals.

C. Other Available Evidence

Unitrans is not in possession of other information that would have an impact on the DBE goal assessment.

V. PROPOSED OVERALL DBE GOAL

Since the Ninth Circuit Court of Appeals decision regarding *Western States Paving v. Washington State Department of Transportation*, Unitrans has set race neutral goals. Unitrans will periodically re-evaluate its DBE Program to determine whether contract goals are necessary to achieve the overall goal. If after re-evaluation Unitrans believes a race-conscious program is necessary, as required by *Western States*, Unitrans will gather evidence to determine if discrimination in the transportation contracting industry is present. Unitrans will make a determination at that time what type of evidence gathering is appropriate, based on DOT regulations and case law.

The Proposed Overall DBE Goal for FFY 2021-2023 for Unitrans’ FTA-assisted contracts is 1.8%. The DBE goal is based on the federal share is a Race Neutral goal and Unitrans will implement increased race neutral measures in an effort to achieve DBE participation, as generally described in the following section.

As a part of the prescribed goal-setting methodology, Unitrans must project the percentage of its Proposed Overall DBE Goal that can be met utilizing race-neutral and race-conscious measures. Unitrans intends to use race-neutral methods, as shown below, to meet the overall DBE goal of 1.8% for FFY 2021-2023 in accordance with Title 49 CFR Part 26.51.

Table 6

RACE-CONSCIOUS & RACE NEUTRAL PROJECTIONS	
DBE Adjusted Base Figure	1.8%
Race-Conscious Component	0.0%
Race-Neutral Component	1.8%

VI. RACE-NEUTRAL IMPLEMENTATION MEASURES

The USDOT regulations require that race-neutral methods be used to the maximum extent feasible to reach the DBE overall goal. Unitrans is currently implementing several race- and gender-neutral remedies to reach out and promote the participation of DBEs and small businesses in Unitrans’s FTA-assisted contracting program. In



furtherance of its *Disadvantaged Business Enterprise Plan* (August 2017), Unitrans will continue to implement various race-neutral measures for FFY 2021-2023, including but not limited to the following:

- Arrange solicitations, times for the presentation of bids, quantities, specifications, and delivery schedules in ways that facilitate DBE and other small business participation to ensure maximum opportunity to submit bids or proposals.
- Organize large contracts into smaller contracts when feasible, which would make contracts more accessible to small business, and would not impose significant additional cost, delay or risk to Unitrans.
- Identify components of the work which represent subcontracting opportunities. Encourage contractors to consider subcontractors for components of the work for which there is a known supply of ready, willing, and able subcontractors, including DBE subcontractors, in preparing their bids, and assist contractors in identifying DBE firms for subcontracting and joint venture opportunities.
- Encourage DBE and small business firms to register as a supplier through the University of California-Davis Supply Chain Management web site (<https://supplychain.ucdavis.edu/procure-contract/for-suppliers>), or contact the UC Davis Design & Construction Management office at dcmcontracts@ucdavis.edu to receive its annual solicitation of interest from consultants to perform architectural, landscape architectural, engineering, environmental, land surveying, construction project management services, and other facility related services.
- Maintain a list of DBEs interested in business opportunities with Unitrans and provide this list to procurement and project management staff prior to soliciting quotes or issuing IFBs or RFPs, as applicable.

VII. Fostering Small Business Participation

Unitrans has incorporated the following non-discriminatory small business element to its DBE program, in order to facilitate competition on DOT-assisted public works projects by small business concerns (both DBEs and non-DBE small businesses). Unitrans will structure contracting requirements to facilitate competition by small businesses and encourage prime contractors to specify elements of work that small businesses can perform to provide subcontract opportunities for those elements to DBEs and other small businesses.

In addition, Unitrans commits to the following:

- Organize large contracts into smaller contracts when feasible, which would make contracts more accessible to small business, and would not impose significant additional cost, delay or risk to Unitrans.
- Assist in overcoming limitations in bonding and financing by referral to an SBA resource.
- Providing business development assistance by referral to an SBA resource that will provide: instructions for preparation of bid specifications; procurement policy procedures and general bid requirements; information on specific reasons for unsuccessful bids through debriefing sessions; instruction on job performance requirements; and referrals to firms who offer advice and assistance through mentor-protégé programs.
- Facilitating introductions to Unitrans and other U.S. DOT recipients' contracting activities.
- Providing outreach and communications programs on contract procedures and contract opportunities to ensure the inclusion of small businesses.
- Consider setting race neutral small business goals on DOT funded contracts.
- Consider setting contract set asides for small business on DOT funded contracts.
- Encourage current or past Unitrans contractors who may qualify for DBE-certification to seek and obtain DBE-certification.



VIII. VII. PUBLIC PARTICIPATION AND FACILITATION

In accordance with Public Participation Regulatory Requirements of Title 49 CFR Part 26, minority, women, local business associations, and community organizations within the Unitrans market area were consulted and provided an opportunity to review the triennial goal analysis and provide input.

Unitrans issued a Public Notice on the Unitrans' website announcing the Proposed FTA Overall DBE Goal-Setting Methodology for FFY 2021-2023 (ATTACHMENT 1). The notice informed the public that the proposed goal and rationale were available for inspection at the Unitrans principal office during normal business hours and Unitrans would accept comments until September 25, 2020. The notice also announced a public webinar to provide information about the DBE program and Overall DBE Goal-Setting Methodology for FFY 2021-2023 and included instructions to participate.

Unitrans reached out to local minority, women, and community business organizations to invite them to participate in the public webinar. Each organization was contacted multiple times via email, phone call, and e-blast (ATTACHMENT 2). Unitrans hosted the public webinar on September 16, 2020. Unitrans was prepared to present a brief overview of the DBE program (ATTACHMENT 3), the goal and methodology for FFY 2021-2023 and answer any questions, but no one participated in the webinar. A summary of all efforts made to contact organizations is listed in ATTACHMENT 4.



ATTACHMENT 1



[ROUTES](#)

[FARES](#)

[NEWS](#)

[ABOUT](#)

[2020-2021 SERVICE CHANGES](#)

News

Categories

UNITRANS ARCHIVE

Public Notice: Unitrans Federal Transit Administration DBE Goal FFY2021-2023

POSTED ON SEP 3 2020

September 3, 2020

PUBLIC NOTICE

UNITRANS

FEDERAL TRANSIT ADMINISTRATION DBE GOAL

FEDERAL FISCAL YEARS 2021 – 2023

In accordance with 49 CFR Part 26.45(g), Unitrans, as a recipient of U.S. Department of Transportation (DOT) assistance, announces a proposed Federal Transit Administration (FTA) Disadvantaged Business Enterprise (DBE) overall program goal of 1.8 percent for Federal Fiscal Years 2021-2023. This race-neutral goal represents the percentage of work to be performed by certified DBE firms on federally assisted projects.

Unitrans will be hosting a webinar for public participation on **Tuesday, September 22, 2020 at 10:00 a.m.**

REGISTER NOW

To participate in the webinar and/or to receive a copy of the proposed methodology, please contact Nicole Chang at nchang@gcapsservices.com. Unitrans will accept comments on this proposed project goal until Friday, September 25, 2020.

The methodology used to determine the proposed goal will be available for public inspection for thirty (30) days from the date of this notice, Monday through Friday from 8:00 A.M. to 4:00 P.M. at the following location:

Unitrans
One Shields Avenue
Five South Hall
Davis, CA 95616-8759
Tel: (530) 752-2877

Written comments to the Unitrans Liaison Officer, Teri Sheets, may be sent to the address above, emailed to agma@unitrans.com. Written comments can also be sent directly to the FTA, Marisa Appleton, Civil Rights Officer, 200 W. Adams Street, Suite 320, Chicago, IL 60606.

[Click here for a downloadable version of this message.](#)

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- Unitrans Archive
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ATTACHMENT 2

TRIENNIAL DBE GOAL FFY 2021-2023

1.8%

• The Proposed Overall DBE Goal for FFY 2021-2023 for Unitrans FTA-assisted contracts

View Public Notice

Unitrans, as a recipient of U.S. Department of Transportation assistance and in accordance with 49 CFR Part 26.45(g), announces a proposed Federal Transit Administration (FTA) Disadvantaged Business Enterprise (DBE) overall program of 1.8% for Federal Fiscal Years (FFY) 2021-2023.

Next Tuesday

Unitrans will be hosting a webinar for public participation on:
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at 10:00 a.m.

Register Here!

Agenda

DBE Program Introduction

DBE Goal Development

Next Steps

- Title 49 CFR Part 26
- Triennial Goal Period
- Overall DBE Goal for FFY 2021-2023
- Market Area
- Anticipated Projects
- Categories of Work
- Goal Figure
- Accept & Analyze Comments
- Finalize DBE Triennial Goal Methodology

Unable to Attend?

Comments Accepted through September 25, 2020

Unitrans will be accepting comments to the overall DBE Goal-Setting Methodology for FFY 2021-2023 until September 25, 2020. Please contact the Terri Sheets via email at tsheets@unitrans.com.



ATTACHMENT 3

**ASUCD CITY OF DAVIS
UNITRANS**

FEDERAL TRANSIT ADMINISTRATION (FTA)
OVERALL DISADVANTAGED BUSINESS ENTERPRISE (DBE) GOAL-SETTING METHODOLOGY
FEDERAL FISCAL YEARS (FFY 2021 -2023)
 PUBLIC COMMENT WEBINAR
 SEPTEMBER 22, 2020

1

AGENDA

- Introduction** (Line graph icon)
 Title 49 CFR Part 26
 Triennial Goal Period
 Overall DBE Goal for FFY 2021-2023
- DBE Goal Development** (Checkmark icon)
 Market Area
 Anticipated Projects
 Categories of Work
 Goal Figure
- Next Steps** (Checklist icon)
 Accept & Analyze Comments
 Finalize DBE Triennial Goal Methodology

2



INTRODUCTION

TITLE 49 CFR PART 26

- Unitrans complies with Title 49 Code of Federal Regulations Part 26 "Participation by Disadvantaged Business Enterprises in U.S. Department of Transportation Programs"

TRIENNIAL GOAL PERIOD

- Goal Setting Methodology goal FFY 2021-2023 (October 1, 2020 through September 30, 2023)

1.8%

- The Proposed Overall DBE Goal for FFY 2021-2023 for Unitrans FTA-assisted contracts



3

DBE GOAL DEVELOPMENT



MARKET AREA

ANTICIPATED PROJECTS

CATEGORIZATION OF WORK

DBE GOAL FIGURE



4



MARKET AREA

Unitrans Market Area is Sacramento, Solano, and Yolo Counties

- Market Area – the area in which the agency spends the substantial majority of its contracting dollars.

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ANTICIPATED FTA-ASSISTED PROJECTS FOR FFY 2021-2023

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CATEGORIZATION OF WORK

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DBE BASE FIGURE

$$\text{Base Figure} = \sum \frac{(\text{Number of Ready, Willing and Able DBEs})}{(\text{Number of All Ready, Willing and Able Firms})} \times \text{Weighted Ratio}$$

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424720	Petroleum and petroleum products merchant wholesalers (except bulk stations and terminals)	4.0%	1	7	0.6%
441310	Automotive parts and accessories stores	2.7%	0	229	0.0%
453998	All other miscellaneous store retailers (except tobacco stores)	0.5%	0	110	0.0%
485999	All other transit and ground passenger transportation	5.5%	1	18	0.3%
517312	Wireless Telecommunications Carriers (except Satellite)	1.8%	0	156	0.0%
541211	Offices of certified public accountants	0.5%	1	270	0.0%
541511	Custom computer programming services	0.5%	8	335	0.0%
541613	Marketing consulting services	0.8%	17	135	0.1%
811111	General automotive repair	4.4%	0	508	0.0%
812332	Industrial laundries	1.6%	0	11	0.0%
Weighted Base Figure					2.2%

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ADJUSTED GOAL BASED ON PARTICIPATION

FEDEAL FISCAL YEAR (FFY)	FTA DBE GOAL %	FTA DBE ATTAINMENT %
2015/2016	2.1%	0.0%
2016/2017	2.1%	2.0%
2017/2018	1.0%	0.6%
2018/2019	1.0%	1.9%
2019/2020	1.0%	1.5%
Median DBE Attainment Within the Last Five (5) Years		1.5%

2.2%

1.5%

1.8%

Weighted Base Figure

Median DBE Attainment

Adjusted Goal

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DBE GOAL FOR FFY 2021-2023

1.8%

Next Steps:

1. Accept Comments
2. Analyze Responses
3. Revise Goal, as needed
4. Finalize Goal
5. Submit Final Goal to FTA

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Terri Sheets

 agma@unitrans.com

 (530) 752-2877



ATTACHMENT 4

Organization Contact Information	Outreach Effort	Comments Received
<p>Solano County Black Chamber of Commerce 55 Springstowne Road #269, Vallejo, CA 94591 (707) 315-3515 elease@solanoblackchamber.org</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans left a voicemail for organization requesting feedback on the Overall DBE Triennial Goal Methodology for FFY 2021-2023 and notified the organization about the webinar. Unitrans left contact information for follow-up. 9/21 Unitrans left a voicemail. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>
<p>Solano Hispanic Chamber of Commerce P.O. Box 2118, Fairfield, CA 94533 707-373-6322 president@solhcc.com</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans left a voicemail for organization requesting feedback on the Overall DBE Triennial Goal Methodology for FFY 2021-2023 and notified the organization about the webinar. Unitrans left contact information for follow-up. 9/21 Unitrans left a voicemail. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>
<p>Filipino-American Chamber of Commerce of Solano County 239 Cassady St., Vallejo, CA 94590 707-556-5800 contact@faccsolano.com noelgallego@allstate.com 707-246-9934 (*new)</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans left a voicemail for organization requesting feedback on the Overall DBE Triennial Goal Methodology for FFY 2021-2023 and notified the organization about the webinar. Unitrans left contact information for follow-up. 9/21 Unitrans spoke with the receptionist who provided a business email for follow-up correspondence. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>



Organization Contact Information	Outreach Effort	Comments Received
<p>Sacramento Black Chamber of Commerce 5770 Freeport Blvd, Suite 44, Sacramento, CA 95822 (916) 231-0416 info@sacblackchamber.org</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans spoke with Cori about the Overall DBE Triennial Goal Methodology and the upcoming webinar. Unitrans requested her email for additional information to be provided. Unitrans sent links to public notice and webinar registration to Cori. 9/21 Unitrans spoke with Cori and re-sent the email with information on the public notice and webinar registration. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>
<p>Sacramento Hispanic Chamber of Commerce 1451 River Park Drive, Suite 220, Sacramento, CA 95815 (916) 486 – 7700</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans left a voicemail for organization requesting feedback on the Overall DBE Triennial Goal Methodology for FFY 2021-2023 and notified the organization about the webinar. Unitrans left contact information for follow-up. 9/21 Unitrans left a voicemail. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>
<p>Sacramento Asian-Pacific Chamber of Commerce 2331 Alhambra Blvd. Suite 100 Sacramento, 95817 (916) 446-7883</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans attempted to contact organization; however, call could not be completed and no voicemail was left. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>



Organization Contact Information	Outreach Effort	Comments Received
<p>National Association of Women Business Owners – Sacramento Valley P.O. Box 189222 Sacramento, CA 95818 (916) 538-4249 info@nawbo-sac.org</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans left a voicemail for organization requesting feedback on the Overall DBE Triennial Goal Methodology for FFY 2021-2023 and notified the organization about the webinar. Unitrans left contact information for follow-up. 9/21 Unitrans left a voicemail. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>
<p>National Association of Women in Construction- Sacramento Chapter President, Cybil Bryant nawicsacramento@gmail.com</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>
<p>Associated General Contractors – West Sacramento 3095 Beacon Blvd, West Sacramento, CA 95691 916-371-2422 samiecr@agc-ca.org crandall@agc-ca.org</p>	<p>9/16 Unitrans sent e-blast with details about the Overall DBE Triennial Goal Methodology, links to the public notice, and webinar information. 9/17 Unitrans sent follow-up e-blast. 9/18 Unitrans sent follow-up e-blast. 9/18 Unitrans spoke with Ashley. Ashley requested contact information for follow-up which Unitrans provided. 9/21 Unitrans spoke with Justina for follow-up on the organization's feedback on the methodology. Unitrans provided follow-up contact information. 9/21 Unitrans sent follow-up e-blast.</p>	<p>None.</p>